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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. § 1.8

I, the undersigned, hereby certify that, on this day of June 22, 2011, the following correspondences are being transmitted to the United States Patent and Trademark Office to its central fax number at (571) 273-8300.

Correspondences:

1. Reply to Non-Final Office Action dated December 22, 2010
2. Petition for Extension of Time under 37 C.F.R. § 1.136(a)
3. Statement under 37 C.F.R. § 3.73(b)
4. Credit Card Form 2038 for the amount of \$555.00

Respectfully submitted,

Signature: /Benzion A. Wachsman/
Name: Benzion A. Wachsman